

Keynote PI
UNIT 5: GOOD DESIGN
Objective:

By the end of the unit, students will be able to critically evaluate, understand, and discuss the elements of good design and the importance it has to choose a correct design for a musical production (icons, logos, pictures, etc). They will gain insights into design choices and their implications, learn about iconic designs such as the icon of The Rolling Stones. By the end of this unit, students should have a holistic understanding of design from both a linguistic and cultural standpoint, allowing them to converse confidently on design topics.

Pragmatic Competences

The student will be able to...

- Analyze and discuss the practicality and aesthetic value of various design elements.
- Critique certain designs, emphasizing what works and what doesn't.
- Understand the symbolism and history behind iconic designs, such as national flags, or icons used by music bands or specific productions.
- Engage in structured discussions by numbering key points for clarity and coherence.

Linguistic Competences:

The student will be able to...

- Use prepositions and adverbs of place accurately to describe the position and arrangement of design elements.
- Utilize specific vocabulary related to design to express opinions, critiques, and praises.
- Recognize the relationship between sound and spelling in design-related vocabulary.
- Master the skill of word linking to ensure fluidity in speech when discussing design topics.

Sociolinguistic Competences

The student will be able to...

- Understand the cultural, historical, and societal significance of certain designs, especially national symbols like flags and coats of arms.
- Engage in discussions about the meaning behind design choices and their broader implications.
- Recognize the importance of adaptability in design to cater to changing topics and contexts.
- Communicate their interpretations and understanding of designs, taking into account diverse perspectives and opinions.

English for Specific Purposes

The student will be able to describe PA systems and explain how to set up home studios from audio interfaces to connecting studio monitors.